



## Calling All Businesses of Bay Ridge!

*Advertise for **FREE** on our new Bay Ridge Village Platform*

Bay Ridge Center's new online platform, Bay Ridge Village, is the premier social networking site for local older adults. Members log on to access critical information & resources, enriching programming & services, and connections to friends & neighbors.

Now more than ever older adults are going online to shop and find necessities while staying close to home. Let's prominently display your company's logo, goods & services, and links to shop, so our members can "visit" you right from the platform!

Your advertisement on Bay Ridge Village will reach:

- ✓ Engaged older adults eager to shop for deals.
- ✓ Neighborhood residents motivated to shop locally.
- ✓ Homebound shoppers excited to revitalize your business.

For a limited time only, Bay Ridge Village is offering **free advertising** for local businesses in Bay Ridge. Please contact Bay Ridge Center's Director of Strategic Engagement Michael Schumer at [mschumer@bayridgecenter.org](mailto:mschumer@bayridgecenter.org) or **516.426.1842** to learn more.

### Bay Ridge Center

411 Ovington Avenue, Brooklyn, NY 11209

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